

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

CONTRACT NO. REV.

1041-80307-1

DATE PRINTED

09/05/12

AND

PAGE 1

23941	AGENCY (OR SERVICE) ACTING AS AGENT FOR 262648		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MEDIA AD VENTURES, INC.		PAT MEEHAN FOR CONGRESS		
AND	8136 Old Keene Mill Rd Ste A300		1051 Pontiac Rd		
ADDRESS	Springfield	VA 22152-1853	Drexel Hill	PA 19026-4816	
	USA		USA		
CONTACT	CAROLYN BUSH		PRODUCTMEEHAN EST#462		
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 462	PRODUCT CODE	9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/06/12 NO. WEEKS: 3					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	1	05:58A	07:00A	30S	10/22/12-10/26/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
2	M-F	1	05:58A	07:00A	30S	10/29/12-11/02/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
3	M-T	1	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
4	M-F	2	06:58A	09:00A	30S	10/22/12-10/26/12	THE EARLY SHOW	2	405.00	810.00
5	M-F	2	06:58A	09:00A	30S	10/29/12-11/02/12	THE EARLY SHOW	2	405.00	810.00
6	M-T	1	06:58A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	1	405.00	405.00
7	M-F	2	02:57P	04:00P	30S	10/22/12-10/26/12	THE DOCTORS	2	450.00	900.00
8	M-F	2	02:57P	04:00P	30S	10/29/12-11/02/12	THE DOCTORS	2	450.00	900.00
9	M-T	1	02:57P	04:00P	30S	11/05/12-11/06/12	THE DOCTORS	1	450.00	450.00
10	M-F	2	04:00P	05:00P	30S	10/22/12-10/26/12	DR. PHIL	2	1260.00	2520.00
11	M-F	2	04:00P	05:00P	30S	10/29/12-11/02/12	DR. PHIL	2	1260.00	2520.00
12	M-T	1	04:00P	05:00P	30S	11/05/12-11/06/12	DR. PHIL	1	1260.00	1260.00
13	M-F	2	05:00P	06:00P	30S	10/22/12-10/26/12	5PM EARLY NEWS	2	765.00	1530.00
14	M-F	2	05:00P	06:00P	30S	10/29/12-11/02/12	5PM EARLY NEWS	2	765.00	1530.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Springfield	VA	22152-1853	Drexel Hill	PA 19026-4816	
	USA			USA		
CONTACT	CAROLYN BUSH			PRODUCTMEEHAN EST#462		
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT	9820	
		462		CODE		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/06/12 NO. WEEKS: 3						

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			FROM	TO						
15	M-T	1	05:00P	06:00P	30S	11/05/12-11/06/12	5PM EARLY NEWS	1	765.00	765.00
16	M-F	2	06:00P	06:30P	30S	10/22/12-10/26/12	NEWS 3 AT 6	2	1440.00	2880.00
17	M-F	2	06:00P	06:30P	30S	10/29/12-11/02/12	NEWS 3 AT 6	2	1440.00	2880.00
18	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	1440.00	1440.00
19	M-F	2	06:30P	07:00P	30S	10/22/12-10/26/12	CBS EVENING NEWS	2	2250.00	4500.00
20	M-F	2	06:30P	07:00P	30S	10/29/12-11/02/12	CBS EVENING NEWS	2	2250.00	4500.00
21	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	2250.00	2250.00
22	Sa	1	06:57P	07:56P	30S	10/27/12-10/27/12	ET THIS WEEK	1	585.00	585.00
23	Sa	1	06:57P	07:56P	30S	11/03/12-11/03/12	ET THIS WEEK	1	585.00	585.00
24	M-F	3	06:58P	07:27P	30S	10/22/12-10/26/12	ENTERTAINMENT TONIGHT	3	1260.00	3780.00
25	M-F	3	06:58P	07:27P	30S	10/29/12-11/02/12	ENTERTAINMENT TONIGHT	3	1260.00	3780.00
26	M	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1260.00	1260.00
27	M-F	3	07:28P	07:57P	30S	10/29/12-11/02/12	THE INSIDER	3	1440.00	4320.00
28	M	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1440.00	1440.00
29	M-F	3	07:28P	07:57P	30S	10/22/12-10/26/12	THE INSIDER	3	1440.00	4320.00
30	M	1	07:57P	08:57P	30S	10/29/12-10/29/12	HOW I MET YOUR MOTHER/PARTN	1	9000.00	9000.00

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LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT	9820		
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NATIONAL SALESPERSON							
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			FROM	TO						
31	M	1	07:57P	08:57P	30S	11/05/12-11/05/12	HOW I MET YOUR MOTHER/PARTN	1	13500.00	13500.00
32	T	1	07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	12600.00	12600.00
33	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	MADE IN JERSEY	1	6300.00	6300.00
34	M-Su	3	11:00P	11:35P	30S	10/22/12-10/28/12	LATE NEWS	3	2700.00	8100.00
35	M-Su	3	11:00P	11:35P	30S	10/29/12-11/04/12	LATE NEWS	3	2700.00	8100.00
36	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	2700.00	2700.00
37	M-F	2	11:35P	12:37A	30S	10/22/12-10/26/12	DAVID LETTERMAN	2	900.00	1800.00
38	M-F	2	11:35P	12:37A	30S	10/29/12-11/02/12	DAVID LETTERMAN	2	900.00	1800.00
39	M	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	900.00	900.00
40	Sa	1	06:57A	09:00A	30S	10/27/12-10/27/12	CBS SATURDAY MORNING NEWS	1	450.00	450.00
41	Sa	1	06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	1	450.00	450.00
42	Su	1	05:58A	07:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 6-7A	1	450.00	450.00
43	Su	1	06:58A	09:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 7-9A	1	495.00	495.00
44	Su	1	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	1	495.00	495.00
45	Su	1	08:57A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	1440.00	1440.00

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Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
46	Su	1	11:35P	12:05A	30S	10/28/12-10/28/12	SPORTS ZONE	1	675.00	675.00
Total Contract:								72		124605.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						42345.00	82260.00	.00	124605.00	
GRAND TOTAL										124605.00

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